

**EAST Search History****EAST Search History (Prior Art)**

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L1	1013	725/39-61.ccls. and (guide epg) same (ad ads advertis\$4 promotion\$3 commercial\$1)	US-PGPUB; USPAT; USOCR	OR	OFF	2010/05/13 17:42
L2	178	725/39-61.ccls. and (guide epg) same (ad ads advertis\$4 promotion\$3 commercial\$1) and (ad ads advertis\$4 promotion\$3 commercial\$1) with (chang\$3 trigger\$3)	US-PGPUB; USPAT; USOCR	OR	OFF	2010/05/13 17:42

**5/ 13/ 2010 5:45:43 PM**
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 \ 09807804 05-13-10.wsp**